



*Preserving Nature's Beauty*

### ***BENEFITS OF ARTIFICIAL PLANTS AND TREES***

There are a number of studies that show plants, trees and floral arrangements increase productivity and reduce absenteeism in the office. Many office lobbies and corporate common areas now include plants, trees, floral arrangements and plantscaping. It is shown that this foliage increases relaxation bringing the outdoors inside. High quality artificial foliage creates similar beneficial effects as live plants.

Artificial plants and trees have evolved over the years to become much more realistic. The artificial trees include real wood trunks and very realistic looking foliage. They even feel real due to the blend of silk, polyester and rubber. The technology of higher quality products now include imperfections that mirror those found in nature.

There are many benefits to realistic artificial plants and trees. Some of those benefits include:

- Artificial plants require much less maintenance; oftentimes just a quick dusting is sufficient to keeping them looking like new.
- Artificial foliage does not require fertilizers and plant food. This is especially important in hospitals and restaurants where illness and contamination are real issues.
- You can use artificial plants and trees in places where live plants are impractical or where live plants won't survive. There is no need to worry about insufficient lighting or temperatures that are too hot or cold.
- Security is improved by eliminating the need for an ongoing plant maintenance service. Many companies today are worried about who may come in and steal their trade secrets. Some companies won't even allow cell phones with built in cameras.
- Another benefit of artificial plants and trees is the reduction of water damage to carpeting due to the ongoing need to water live plants. Some companies have complained about bugs and insects due to live plants. Especially in dry climate areas, insects find themselves attracted to the water that is needed to keep live plants alive.

While nothing beats live plants and trees, there are a number of advantages to artificial plants as discussed above. With the low maintenance, elimination of fertilizers and ability to have beautiful plants in areas that won't allow for live plants, artificial plants and trees has their place and should be considered. Pacific Silkscapes can provide you with the high quality floral to make your building look great.

Frank Civitano  
President

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