

July 26, 2011

Volume 4, Issue 4

11354 White Rock Rd. #140
Rancho Cordova, CA

916-858-8353

frank@interflorainc.com

<http://www.pacificsilkskapes.com>



Oncidium arrangement on coffee table

Commercial Square Planters

Square Planters can enliven any commercial artificial plant display. The use of planters and artificial plants for indoor and outdoor commercial spaces including convention centers, hotels and restaurants continues to grow in popularity. Traditionally, planters and artificial plants have been specified separately by commercial architects, interior designers and landscape architects. Below are general tips that will help you when designing a space using artificial plants and containers.

- A popular and modern design is to use tall planters planted with artificial succulent plants. Tall planters come in a variety of shapes including cylinders, curves and squares. In addition these plant containers can be finished in many different colors including black, silver, bronze and copper. Succulent plants include Jade, Aloe, Cactus and bromeliads.

- Traditional, more classic planter designs include using artificial plants in plant stands and bowls. The use of plant stands with artificial plants creates additional interest and gives designers the ability to convert table top planters into planters that can be placed on the floor as free standing decorations. Plant stands are available in a variety of shapes and can be specified with small or large plant stands.



*The West Coast's Elite Supplier of
Custom Artificial Trees & Floral*



Inter Flora handcrafts indoor and outdoor artificial trees, plants & custom floral arrangements for interior designers, home builders, commercial buildings, hospitality suites, government and the discriminating consumer. Inter Flora ships throughout the United States.

Spice Up Your Decor With Artificial Plants

You too can have a home full of exotic looking plants, even if you don't have a green thumb. Frustration may have set in when your attempts at growing lush green plants failed. Don't worry; there is help out there for you. Your home will never look better than when it is decorated by artificial plants. On the market today you will be able to find all kinds of different varieties.

Plants with flowers, all types of ivy looking plants, and hanging basket plants are just a few that you will be able to purchase for your home. Artificial plants will look so real that your friends and family will want to touch and smell them.

Advantages of artificial plants

Artificial plants are virtually maintenance free. The only thing you have to do for them is dust them every now and then. Just imagine never having a potted plant fall over again with water and mud going all over your carpet. Wouldn't that be great?

Plants that are artificial do not drop dead leaves all over your floor for you to sweep up. They will not need to be set in the correct sunlight so you can place any kind of plant anywhere you want to.

Another advantage is that you will never have to worry about over-watering them, because they require no water. No pruning is ever needed, and they never lose their shape. All and all, artificial plants are a great way to decorate your home.

What's new at Inter Flora?

Model Homes

Model homes are starting to pop up in the San Francisco Bay area, Reno and Southern California. Mountain House has had some activity also.

Travis AF Base

We just completed a project at the Travis Air Force Base. We replaced a bunch of older trees with Raphis palms, Ficus and oak trees.

VA Hospital in Las Vegas

We completed the first of three new VA hospital buildings in Las Vegas and have started on the other two.

Business Conditions

We are seeing an increase in business due to commercial and government orders. Unfortunately, the model home business is still very weak. We are also starting to see more and more new interior designers visiting our showroom.

Commercial Christmas

We now have partnerships with some of the biggest suppliers of indoor and outdoor Christmas products for the holiday season. So if you need commercial grade LED lighting, ornaments, UV resistant and FR outdoor Christmas trees or garland, give us a request for quote. But remember to plan way in advance for best selections.

Take a look at our new Christmas page at: <http://www.pacificsilkskapes.com>



Christmas garland in indoor mall



Visalia Convention Center